LOW TAR. HIGH STYLE.
20 FILTER CIGARETTES
Silva
THINS
Long, lean and low with lots of style.
SILVA THINS
Only 12 mg. tar, 1.0 mg. nic.
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Regular: 12 mg. "tar", 1.0 mg. nicotine; Menthol: 10 mg. "tar", 0.8 mg. nicotine av. per cigarette. FTC Report Dec. '79.

COSMOPOLITAN 6/80

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Source: https://www.industrydocuments.ucsf.edu/docs/zhmk0000